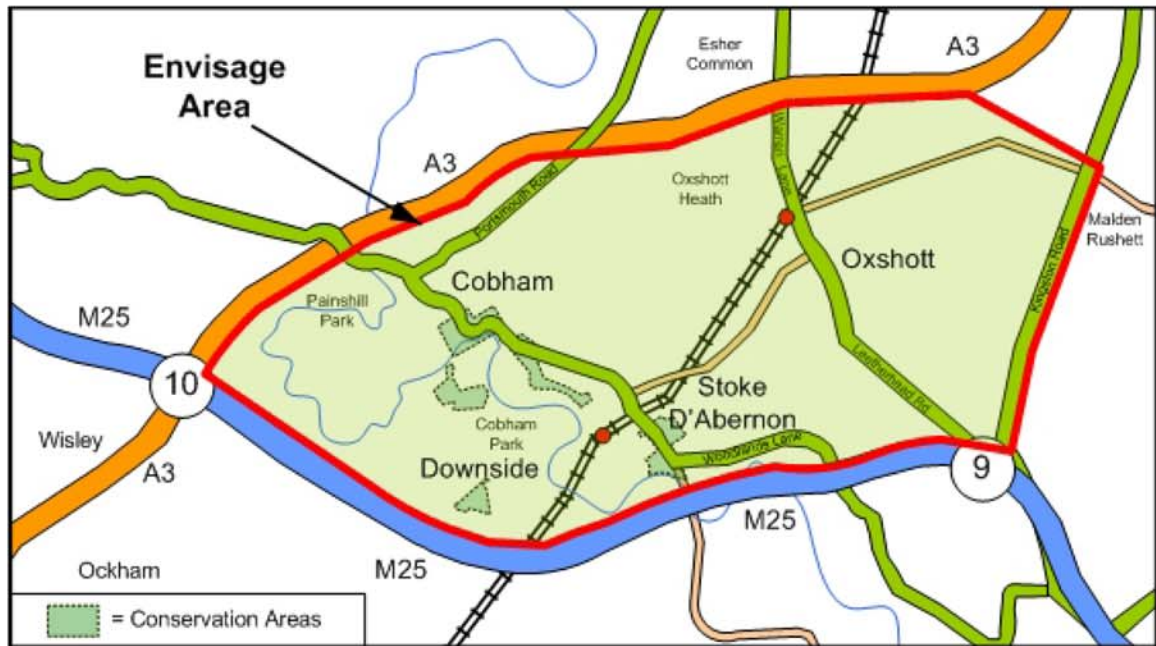
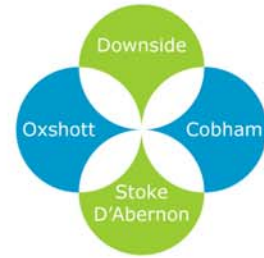


# envisage

for the 21st Century



The Envisage area includes Cobham, Downside, Oxshott, and Stoke D'Abernon. This map is for illustrative purposes only.

***It's your area...  
Make your views  
known!***



### What is Envisage?

Envisage has been set up to help the communities of Cobham, Downside, Oxshott and Stoke D'Abernon.

We believe we can make a difference to decisions made about our area. We are looking at the practical needs and any likely future problems for those of us living, working and visiting here.

We are a voluntary organisation, not political, and are independent of local, county and national government and of other interest groups. However, you will see from the list of supporters at the end that our work has wide approval.

### What is being done and how can you join in?

We want to know what you think, so we are following a process originally set up by the former Countryside Agency.

We started by setting out areas we want to work on such as: what shops and businesses there are; what there is to do in our spare time; how transport serves us; and how the local environment is changing.

Now what we really want is to get the thoughts of everyone who lives, works or visits here with a questionnaire. Your name and address will not be on it - so no one will know it was your questionnaire. But we will listen carefully to the views you give us and to those of other people.

As many businesses as possible will be contacted and encouraged to complete our questionnaire.

We want to reach about 17,000 people living in the area and all the local businesses. We will do this between April and June.

### How will this make a difference?

Later this year we will use all the views to write a report and an action plan. These will set out what people really care about, what needs to be done, and a plan to do it.

We may be able to do some things ourselves. Others may require us to work with or through the authorities. We have lots of support already and there are many places where we can apply for additional funding if that is necessary.

All we do will help make sure our villages are how we want them to be. Using your views, we will find the way forward.

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#### Current supporters of Envisage include:

Business Link; Churches Together; Cobham Chamber of Commerce; Cobham Combined Charities; Cobham Conservation and Heritage Trust; Cobham and Downside Residents' Association; Cobham News and Mail; Elmbridge Borough Council; Federation of Oxshott Residents and Associations; St Andrew's Church, Cobham; Stoke D'Abernon Residents Association; Surrey Community Action; Surrey County Council; and Voluntary Action Elmbridge.

**Our thanks go to all of them.**

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For more details, visit

[www.envisage.org.uk](http://www.envisage.org.uk)



To help save costs complete the questionnaire online at

**[www.envisage.org.uk](http://www.envisage.org.uk)**

alternatively please complete this paper questionnaire

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## A Message to All Local Businesses

Here is your chance to influence the future of our area and improve our sense of community.

The Envisage project has been set up to find out what everyone living and working in Cobham, Downside, Oxshott and Stoke D'Abnerron likes and dislikes about our area, and what people believe should happen in the future. A report of our findings and an action plan for the future will be published later this year. We expect to influence decision-makers and to unlock additional funding for projects as has happened in other areas of the country.

THE VIEWS OF LOCAL BUSINESSES ARE VERY IMPORTANT. Do fill in this questionnaire and tell us what you want.

Yours sincerely,



Elizabeth Kennedy  
Economy Group Leader, Envisage



## Notes for completing the questionnaire

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- ♦ Visit **www.envisage.org.uk** to fill in online and save our costs.
- ♦ Show your answers by ticking the boxes.
- ♦ Scribble out mistakes and make a new tick.
- ♦ Complete in black pen.
- ♦ Complete only those parts of the questionnaire that apply to you.
- ♦ Remember that your views are **VERY IMPORTANT**.
- ♦ Return paper copies to a member of the Envisage team or by post to:  
**Envisage**  
Freepost RRUZ-RASK-JBZS  
PO Box 364  
LEATHERHEAD  
KT22 2EN
- ♦ Help us by completing and returning as soon as possible, but late responses will still be analysed.
- ♦ All questionnaires are strictly confidential.

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### **WITH MANY THANKS FROM THE ENVISAGE TEAM**

If you require a large print copy or have any queries please contact:

Leslie Askew, Project Coordinator

*leslie.askew@envisage.org.uk*

tel 07761 693 176

# Business Questionnaire



If you have internet access, please help us reduce costs by filling in this questionnaire online at [www.envisage.org.uk](http://www.envisage.org.uk)

**1 What is the nature of your business:**

**2 What is the post code for your business:**

**3 When did your business start trading in the Envisage area:**

before 1970 .....	<input type="checkbox"/>
1971 - 1975 .....	<input type="checkbox"/>
1976 - 1980 .....	<input type="checkbox"/>
1981 - 1985 .....	<input type="checkbox"/>
1986 - 1990 .....	<input type="checkbox"/>
1991 - 1995 .....	<input type="checkbox"/>
1996 - 2000 .....	<input type="checkbox"/>
2001 - 2005 .....	<input type="checkbox"/>
2006 - 2008 .....	<input type="checkbox"/>

**4 How many people are employed working:**

	1	2	3 - 5	6 - 10	11 - 20	more than 20
20 hours or more per week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
less than 20 hours per week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**5 In the past five years, has there been a significant increase in the number of employees working:**

	Yes	No
20 hours or more per week	<input type="checkbox"/>	<input type="checkbox"/>
less than 20 hours per week	<input type="checkbox"/>	<input type="checkbox"/>

## Business Questionnaire

**6 How many of your workforce live in the Envisage area:**

1 .....

2 .....

3 .....

4 .....

5 .....

6 - 10 .....

11 - 15 .....

16 - 20 .....

over 20 .....

**7 How many of your workforce travel to work by car:**

1 .....

2 .....

3 .....

4 .....

5 .....

6 - 10 .....

11 - 15 .....

16 - 20 .....

over 20 .....

**8 Do you provide parking for staff cars:**

Yes .....

No .....

**9 If not, how many of your staff need to park in the area at the same time on any one day:**

1 .....

2 .....

3 .....

4 .....

5 .....

6 - 10 .....

11 - 15 .....

16 - 20 .....

over 20 .....

## Business Questionnaire

**10 Can you provide adequate parking facilities for your visitors/clients/customers/patients when they visit you:**  
 Yes .....   
 No.....

**11 If not, can your visitors/clients/customers/patients park conveniently for the time they need to attend/shop in your business:**  
 Yes.....   
 No.....

**12 Please rate the support services available from:**

	Excellent	Good	Fair	Poor
Banks or other financial institutions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Link	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chamber of Commerce	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Learning and Skills Council	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Enterprise Agency	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FRA/National Association of Farmers' Markets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
If other, please specify				

**13 Do you (Please tick all that apply):**

Use email .....   
 Have a website .....   
 Make purchases over the internet .....   
 Make sales over the internet .....   
 Gain access to key business resources over the internet.....   
 Collaborate over the internet with associated organisations .....   
 Have any concerns about the security of internet systems .....

## Business Questionnaire

- 14 Do you use broadband for your business at work:**
- Yes.....
- No.....
- Considering.....

- 15 Do you or any of your staff use broadband for your business at home:**
- Yes.....
- No.....
- Considering.....

- 16 If you do not use broadband, please tick all of your reasons for not doing so (Please tick all that apply):**
- Difficulty with availability.....
- Financial cost.....
- Too time consuming.....
- No business experience.....
- No technical support available.....
- Security concerns.....
- Other
- 

- 17 Which of the following general skills are needed in your business (Please tick all that apply):**
- |                  | Vital                    | Advantageous             | Not necessary            |
|------------------|--------------------------|--------------------------|--------------------------|
| Management       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Communication    | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Problem solving  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Teamwork         | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Customer service | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Other Skills     | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
- If Other Skills, please expand
-

## Business Questionnaire

**18 Which specific skills are needed in your business:**

**19 Can you recruit staff with the skills you need:**

Yes.....

No.....

**20 If not, in which skills are there shortages (Please tick all that apply):**

	Yes	No
Literacy	<input type="checkbox"/>	<input type="checkbox"/>
Numeracy	<input type="checkbox"/>	<input type="checkbox"/>
Computer Skills	<input type="checkbox"/>	<input type="checkbox"/>
General Skills	<input type="checkbox"/>	<input type="checkbox"/>
Specific Skills	<input type="checkbox"/>	<input type="checkbox"/>

**21 Do you or your employees have specific skills training and development needs:**

Yes.....

No.....

**22 Can these needs be addressed through the provision of training locally:**

Yes.....

No.....

Don't know.....

**23 Do you have your own training facilities:**

	Yes	No
Locally	<input type="checkbox"/>	<input type="checkbox"/>
Elsewhere	<input type="checkbox"/>	<input type="checkbox"/>

**24 If you have local training facilities, would you share them with others:**

Yes.....

No.....

## Business Questionnaire

**25** What is the total floor space of your business (Please answer one):

Square feet.....

Square metres.....

**26** Are you planning to expand:

	Yes	No
Within the Envisage area	<input type="checkbox"/>	<input type="checkbox"/>
Outside the Envisage area	<input type="checkbox"/>	<input type="checkbox"/>

**27** How confident are you about the future of our area as a shopping destination:

Very confident .....

Confident.....

Not confident.....

Why



## Business Questionnaire

**28** What changes would you like to see in the Envisage area that would benefit your business and the community:

**29** What are the main advantages of doing business in the Envisage area:

**30** What are the main disadvantages of doing business in the Envisage area:



## Business Questionnaire

This is your opportunity to say what in Cobham, Downside, Oxshott and Stoke D'Abernon makes you GLAD, SAD and MAD:

31



GLAD

32



SAD

33



MAD

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**Thank you very much for your time and effort.**